

# IFPUG

INTERNATIONAL FUNCTION POINT USERS GROUP



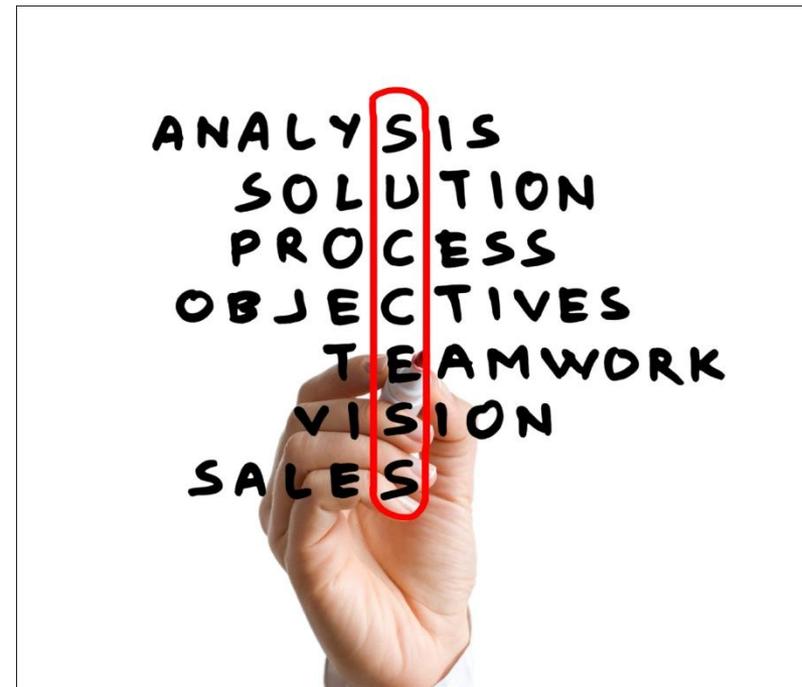
[www.ifpug.org](http://www.ifpug.org)

## Mission and Vision



# Why

- ▶ Mission and vision statements provide a view that IFPUG volunteers can translate into actions.
- ▶ Provide a vision that IFPUG members and committees can relate to and use to guide them in their development of IFPUG products and services



# Mission

- ▶ **The mission of the International Function Point Users Group (IFPUG) is to be the world-wide leader in software metrics products and services.**



# IFPUG Delivers Software Metrics Products and Services

## 1. IFPUG Delivers Software Metrics Products and Services

- Through its volunteers and committees IFPUG does not limit products and services to IFPUG Function Points but rather embraces and explores the needs of the broader software measurement market in order to deliver value to the community. It is our intent to be the dominant presence in the field of defining and using software metrics products and services. Our products support our position in the software metrics products and services market includes but is not limited to:

- Education
- Conferences
- Standards
- User-Generated Content
- Publications
- Certifications



# IFPUG Delivers *Wow!*

## 2. IFPUG Delivers *Wow!* Through Service And Products

- Anything worth doing is worth doing with **WOW!** To **WOW**, IFPUG differentiates itself by doing things in an unconventional and innovative way. We go above and beyond the average level of service and products to create an emotional impact on the receiver and give them a positive story they can take with them the rest of their lives.
- **Wow** = impress greatly



# Embrace and Drive Change

## 3. Embrace and Drive Change

- **IFPUG not only handles constant change, but expects it and embraces it with open arms. We are unwilling to accept or become comfortable with the status quo, but are always thinking of ways to improve processes, perspectives, and opinions. Without a sustained focus on introspection and improvement, we can't continue to provide the superior service that is IFPUG's trademark.**



# Be Adventurous, Creative and Open-Minded

## 4. Be Adventurous, Creative and Open-Minded

- IFPUG volunteers are bold without being reckless. We are not afraid to make mistakes, because after all, that's often the best way to learn. We take risks developing products and services that address all components of software measurement and are open to the IFPUG Community taking risks too, as long as we learn from them as a team and use them to make better decisions in the future.



# Pursue Growth and Learning

## 5. Pursue Growth and Learning

- We stretch ourselves both personally and professionally by developing and delivering innovative software metrics products and services.



# Build Open and Honest Relationships

## 6. Build Open and Honest Relationships with Communication

- IFPUG volunteers, committees and Board of Directors are an open book; our honesty when interacting with others leads to strong relationships built on trust and faith. We use these strong relationships to accomplish much more than otherwise possible.



# Build a Positive Team and Family Spirit

## 7. Build a Positive Team and Family Spirit

- IFPUG wants to build not just a team, but a family. The Board and Committee chairs serve those they lead by removing obstacles and enabling each member of the IFPUG community to succeed. We work together and play together, because our bonds go beyond the typical co-worker relationship.



# Improve Continuously

## 8. Improve Continuously

- **IFPUG volunteers are always on the lookout for how to make our delivery of products and services more efficient and improve our delivery of software metrics products and services. Always exploring room for improvement, we always feel a sense of urgency when making those improvements. We strive to set and exceed our own high standards for getting more done with the same or even fewer resources than before.**



# Be Passionate and Determined

## 9. Be Passionate and Determined

- **IFPUG volunteers have a passion for software measurement. We don't take "that will never work" for an answer. We maintain a positive and optimistic attitude, because this inspires others around us.**



# Thoughts

- ▶ **If IFPUG acted this way would you want to be part of this organization?**
- ▶ **What do you think?**
- ▶ **Too radical?**
- ▶ **Too free thinking?**

