2015 ISMA\textsuperscript{10} Sponsorship Opportunities

April 27-30, 2015
Sheraton Charlotte Airport Hotel
3315 Scott Futrell Dr.
Charlotte, NC 28208 USA

We invite YOU to be part of ISMA\textsuperscript{10} – the Tenth Annual International Software Measurement & Analysis (ISMA) Conference – as a Sponsor!

Become a visible, recognized supporter of this unique industry event, while directly reaching key decision makers in the software measurement field.

Don’t Delay! Submit your Agreement today!
(Last page of this document)

For more information on the conference please visit: www.ifpug.org/conferences/isma10/
SPONSORSHIP OPTIONS

PLATINUM LEVEL

$3000

• Full-page color ad on inside cover of the on-site brochure/flyer
• Conference registration and meals for two attendees
• Company literature placed at registration and in attendee packets
• Company logo on primary Conference signage and all other signage (not related to other sponsored functions)
• Company logo & web link on IFPUG website, with premiere placement
• Featured in pre-conference e-blasts
• Introduction and recognition during Welcome Session
• Networking opportunities at sessions and meals
GOLD LEVEL
$2000

- Introduction by a Board member
- Half-page color ad in the on-site brochure/flyer
- Conference registration and meals for one attendee
- Company literature placed on seats at sponsored event
- Company logo on signage
- Company logo & web link on IFPUG website
- Featured in pre-conference e-blasts
- Introduction and recognition during Welcome Session
- Networking opportunities at sessions and meals

SILVER LEVEL

Featured Speaker Sponsorship - $1500
- Company logo on signage

Breakfast Sponsorship - $1500

Lunch Sponsorship - $1500

Workshop Sponsorship - $900
- Introduction and recognition during Welcome Session
- Acknowledgement in the on-site brochure/flyer
- Conference registration and meals for one attendee
- Company logo on signage in breakfast area
- Company literature included on tables in breakfast area
- Company logo & web link on IFPUG website
- Featured in pre-conference e-blasts
- Networking opportunities at sessions and meals

Full Day Sponsorship - $900
Half Day Sponsorship (Morning/Afternoon) - $500

Power Bank Sponsorship - $2500
- Featuring your company logo and distributed to every attendee at registration
- Sponsorship acknowledgement in the on-site brochure/flyer

Padfolio Sponsorship - $1800
- Your company logo embossed with the Conference logo on professional padfolios featuring an inside organizer, pen loop and pad
- Sponsorship acknowledgement in the on-site brochure/flyer
- Distributed to every attendee as the Conference Welcome/Registration kit, stuffed with handouts and person’s nametag
- A functional souvenir, the quality of these padfolios guarantees their use by attendees long after the Conference is past
Charlotte 2015
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SILVER LEVEL

Bag Sponsorship - $1800
- Displaying your company logo with the Conference logo this spacious and versatile bag is sure to be used by Conference attendees for many purposes “back home”
- Sponsorship acknowledgement in the on-site brochure/flyer
- Distributed to every attendee at registration
- Your company’s literature will be included in every tote bag

Cell Phone Amplifier Sponsorship - $1500
- Featuring your company logo and distributed to every attendee at registration
- Sponsorship acknowledgement in the on-site brochure/flyer

4-Port USB Expansion Hub (4 port hub) Sponsorship - $1800
- Featuring your company logo and distributed to every attendee at registration
- Sponsorship acknowledgement in the on-site brochure/flyer

Aluminum Credit Card Holder Sponsorship - $1750
- Featuring your company logo and distributed to every attendee at registration
- Sponsorship acknowledgement in the on-site brochure/flyer/flyer

BRONZE LEVEL

Refreshment Break Sponsorship - $1400
- Introduction and recognition during Welcome Session
- Acknowledgement in the on-site brochure/flyer
- Conference registration and meals for one attendee
- Company literature included in attendee packets
- Company logo on Break signage
- Company logo & web link on IFPUG website
- Feature in pre-conference e-blasts
- Networking opportunities at sponsored Break

Cell Phone Holder & Cleaner Sponsorship - $800
- Featuring your company logo and distributed to every attendee at registration
- Sponsorship acknowledgement in the on-site brochure/flyer

Lanyard Sponsorship - $900
- Featuring your company logo and distributed to every attendee at registration
- Sponsorship acknowledgement in the on-site brochure/flyer

Pen Sponsorship - $800
- Distributed to every attendee at registration and available during sessions
- Sponsorship acknowledgement in the on-site brochure/flyer
- Pens emblazoned with your company name and logo

Microfiber Screen Cleaner in Case Sponsorship - $800
- Featuring your company logo and distributed to every attendee at registration
- Sponsorship acknowledgement in the on-site brochure/flyer

Knowledge / Info Center - $100 (per 2 items or folder)
Have your Company’s information/handouts available during the entire Conference, conveniently located adjacent to the Registration Table for increased visibility. You provide the materials and our staff will handle replenishment of table/stands as needed.

Bag Insert Sponsorship - $500
- Distributed to every attendee at registration

Cell Phone Cleaner Sponsorship - $900
- Featuring your company logo and distributed to every attendee at registration
- Sponsorship acknowledgement in the on-site brochure/flyer

Microfiber Screen Cleaner in Case Sponsorship - $800
- Featuring your company logo and distributed to every attendee at registration
- Sponsorship acknowledgement in the on-site brochure/flyer
AGREEMENTS DUE February 28, 2015

Don’t delay! All sponsorship opportunities are reserved on a first-come, first-serve basis.
(Please print neatly – information given below will be used for meeting program materials.)

Company (Exactly as you want it to appear) ________________________________________________
Address ........................................................................................................................................
City ____________________ State _______ Zip _________
Telephone Number ___________________________ E-mail _________________________________
Primary Contact ______________________________________ Authorized Signature ______________________

SPONSORSHIP COMMITMENT

○ Platinum Level $3,000 ○ Gold Level $2,000
○ Silver Level Featured Speaker $1,500 ○ Silver Level Power Bank $2,500
○ Breakfast $1,500 ○ Bag $1,800
○ Lunch $1,500 ○ Padfolio $1,800
○ Full Day $900 ○ 4-Port USB Expansion Hub $1,800
○ Half Day $500 ○ Aluminum Credit Card Holder $1,750
○ Workshop $900 ○ Cell Phone Amplifier $1,500
○ Bronze Level Refreshment Break $1,400 ○ Bronze Level Lanyard $900
○ Cell Phone Cleaner $900 ○ Pen $800
○ Microfiber Screen Cleaner w/Case $800 ○ Bag Insert $500
○ Cell Phone Holder & Screen Cleaner $800 ○ Knowledge/Info Center $100

PAYMENT INFORMATION

Payment amount $ _____ USD

Payment Method ○ Check
○ Money Order
○ Credit Card

Checks and money orders payable to: IFPUG
U.S. funds only and drawn on a U.S. bank

Credit Card payers fill out the information below; you will be contacted via email for further information.

Company Name ___________________________ Date __________
Printed Name ___________________________ Signature ___________________________