



International Function Point Users Group

ISMA 14 Sponsorship Opportunities

IFPUG's ISMA 14 Conference
September 13-15, 2017
Cleveland, Ohio (US)





Are you ready to celebrate? Join us in Cleveland, Ohio (US) for the 14th edition of the International Software Measurement & Analysis conference (ISMA,) September 13-15, 2017! This exciting three-day event will include two days of workshops as well as a full conference day.

2017 is a special year for IFPUG as we are celebrating our 30th Anniversary. Since 1987, The International Function Point Users Group has been recognized as the leader in promoting and encouraging the effective management of application software development and maintenance activities by providing software sizing standards and other software measurement techniques.

Platinum Sponsor (Qty. 1 @ \$3,000 US):

- Social Event Sponsor
- Two complimentary attendees (full workshop/conference package)
- Advertising on IFPUG website for six months
- Featured Platinum Placement on the ISMA 14 IFPUG web page
- Featured in one eBlast communication leading up to the conference
- Recognition on the ISMA 14 onsite signage
- Formal “Thank You” at opening remarks by the IFPUG President

Gold Sponsor (Qty. 2 @ \$2,000 US):

- Keynote Speaker or Break Sponsor (Conference Day)
- One complimentary attendee (full workshop/conference package) or two complimentary attendees (conference day only)
- Featured Gold Placement on the ISMA 14 IFPUG web page
- Featured in one eBlast communication leading up to the conference
- Recognition on the ISMA 14 onsite signage
- Formal “Thank You” at opening remarks by the IFPUG President

Platinum and Gold Sponsorships

Contact Megan Capie (609) 269-2463 or
mcapie@cmasolutions.com For More Information

Silver Sponsor (Qty. 2 @ \$1,000 US):

- Conference ~~Bag Sponsor~~ OR lanyard Sponsor
- One complimentary attendee (full workshop/conference package)
- Featured Silver Placement on the ISMA 14 IFPUG web page
- Featured in one eBlast communication leading up to the conference
- Recognition on the ISMA 14 onsite signage
- Formal “Thank You” at opening remarks by the IFPUG President

Already
SOLD!

Bronze Sponsor (Qty. 5 @ \$500 US):

- Gadget (pens, stress ball, paper pads, folders, etc) Sponsor
- Featured Bronze Placement on the ISMA 14 IFPUG web page
- Featured in one eBlast communication leading up to the conference
- Recognition on the ISMA 14 onsite signage
- Formal “Thank You” at opening remarks by the IFPUG President

Silver and Bronze Sponsorships

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For more information and to set-up sponsorships please contact:

- Megan Capie
(609) 269-2463 or mcapie@cmasolutions.com

- Carol Dekkers
caroldekkers@gmail.com

*IFPUG invites all sponsors to add their company / org. literature or other flat or semi-flat items to the conference bags



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